



# HP New Zealand

2020 was a year like no other. At a time where we were all tested both personally and professionally, I was so proud to see the HP New Zealand team and our channel partners show resilience and heart in the face of such adversity.

Adapting to the impacts of the COVID-19 pandemic meant staying true to our organisational goals. When the pace of change is accelerating like never before – whether in society, culture or business – organisations need to step forward and step up. Not just to protect profits but in ways that demonstrate purpose. I'm proud that not only did we take the challenges head on, we continued to further our sustainability and inclusivity goals during 2020, and it was personally inspiring to see how our teams and partners came together to help the broader community. However, I am aware there is still so much we need to do. We are committed to this journey and we'll keep up the momentum as a member of the internal Sustainability Impact Champions group – learning how to do things even better and ensuring our progress is shared across the entire organisation. If there's one thing this past year has reinforced, it's the power of working together.

Kia kaha,  
  
Oliver Hill  
HP New Zealand Country Manager

Long heritage of **over 50 years** in New Zealand.

In 2020 we made **progress towards our goal of transforming our business** into a more materials-efficient **circular model**.

We conducted successful programmes throughout 2020 to **support greater diversity and inclusion** and make **HP a place people aspire to work**.

HP New Zealand partnered with not-for-profit **ShieldsUp**, Emirates Team New Zealand and Rodin Cars to **3D-print components for 13,000 face shields** for frontline health workers.

Our Tidy Tech Kiwi programme diverted **12,632kg of e-waste** from landfills and raised over **\$28,000** by local schools and businesses.

## Planet

### Tidy Tech Kiwi

Our Tidy Tech Kiwi programme partners with New Zealand schools and businesses to collect, reuse and recycle unwanted technology from families, teachers and administrators. Since 2019 HP New Zealand has:

Diverted **12,632kg** of e-waste from landfills.

Raised **NZ\$28,212** by participating partners.

HP New Zealand continues to be committed to the success of this programme and we are looking to grow the number of schools and businesses involved. Our aim is to continue the roll out of the programme nationally, expanding Tidy Tech Kiwi to other regions of New Zealand, providing our communities convenient, free waste collection services that benefit our environment, our tamariki, and our world.

## People

### Business Impact Network Groups

Business Impact Networks (BINS) are volunteer communities of HP employees that come together to leverage diverse perspectives and build a more inclusive culture. These groups are the backbone of our diversity and inclusion efforts. We believe that the ultimate driver of our success has been and will always be the power of our people — our diverse, inclusive global community of employees is one of our greatest strengths. 2020 BINS groups included:

**Women's Impact Network Group** – HP New Zealand's standard is to be recognised as a progressive and inclusive employer of choice and support emerging female leaders. The mission of our Women's Business Impact Network Group is to make life better for HP employees, their families, our partners, and our community through the execution of key initiatives and progress towards our goals. These leadership events featured:

- **Florence and Chloe Van Dyke, Co-founders of Chia Sister**
- **Grace Straton, Inspiring Fashion Designer**

**Pride Impact Network Group** – The Pride Impact Network Group is focused on creating an inclusive workplace where every employee can come to work and feel comfortable to be themselves. This is essential to who we are as an organisation – and what makes our culture so special. HP New Zealand is also proudly Rainbow Tick accredited.

**Multicultural Impact Network Group** – Our mission is to make all employees feel at home and part of the team. We want to create an inclusive environment for all employees (newcomers and locals) and celebrate a culture that values difference as a competitive advantage. The multicultural events celebrated in 2020 included:

- **Diwali**
- **Chinese New Year**

## Community

### Education Programmes

HP is focused on supporting education programmes that advance quality learning and digital literacy for students, young entrepreneurs and SMEs. Education is a fundamental human right and an equal foundation for sustainable development. In 2020 we were involved in a variety of education programmes including:

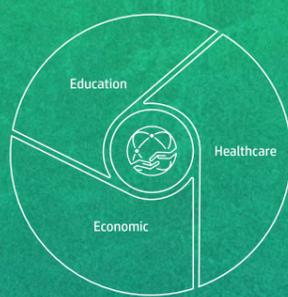
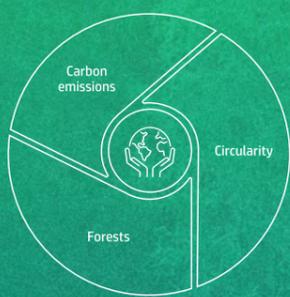
**Digital Equity** – HP donated **\$13.86 million** globally in products, the HP Foundation contributed **\$1 million** to provide critical medical supplies, and **\$2 million** for broader relief to **support communities impacted by the pandemic**.

**Shields Up** – **HP 3D printers** were used to print components for the **face shields**, **helping reach 13,000 GPs**, after hours medical clinics, pharmacies, and community health workers.

**Spark Graduate Programme** – HP New Zealand **appointed one graduate** who was able to **learn about various GTM sales channels** while **working directly with our Channel Sales Team**.

# Sustainable Impact Strategy

Creating lasting, positive change for the planet, our people, and the communities where we live, work, and do business.



## Planet

Drive toward a net zero carbon, fully regenerative economy while engineering the industry's most sustainable portfolio of products and solutions.

## People

Create a powerful culture of diversity, equity, and inclusion. Advance human rights, social justice, and racial and gender equality across our ecosystem, raising the bar for all.

## Community

Lead in activating and innovating holistic solutions that break down the digital divide that prevents many from accessing the education, jobs and healthcare needed to thrive. Drive digital inclusion to transform lives and communities.



Read more in HP's [Sustainable Impact Report](#).

